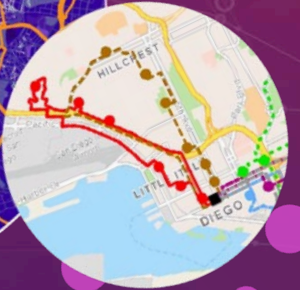
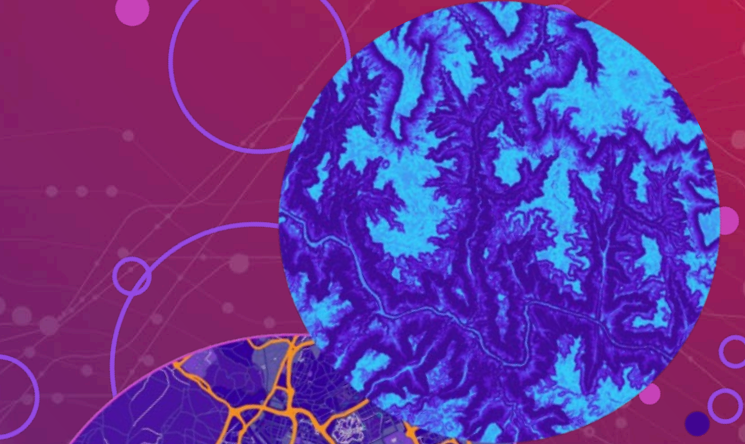


What's New from Esri in 2022!

Sandi Hirth, Sr. Account Executive

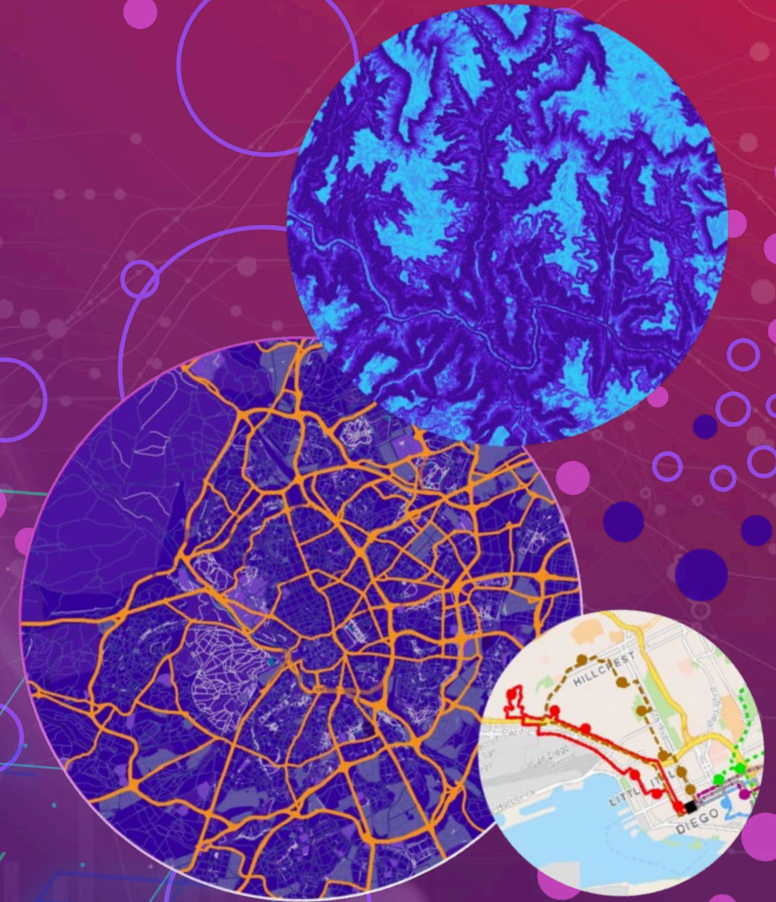
Matthew Twietmeyer, Sr. Solution Engineer



Trends

• Rebuild, Rethink & Reimagine Infrastructure

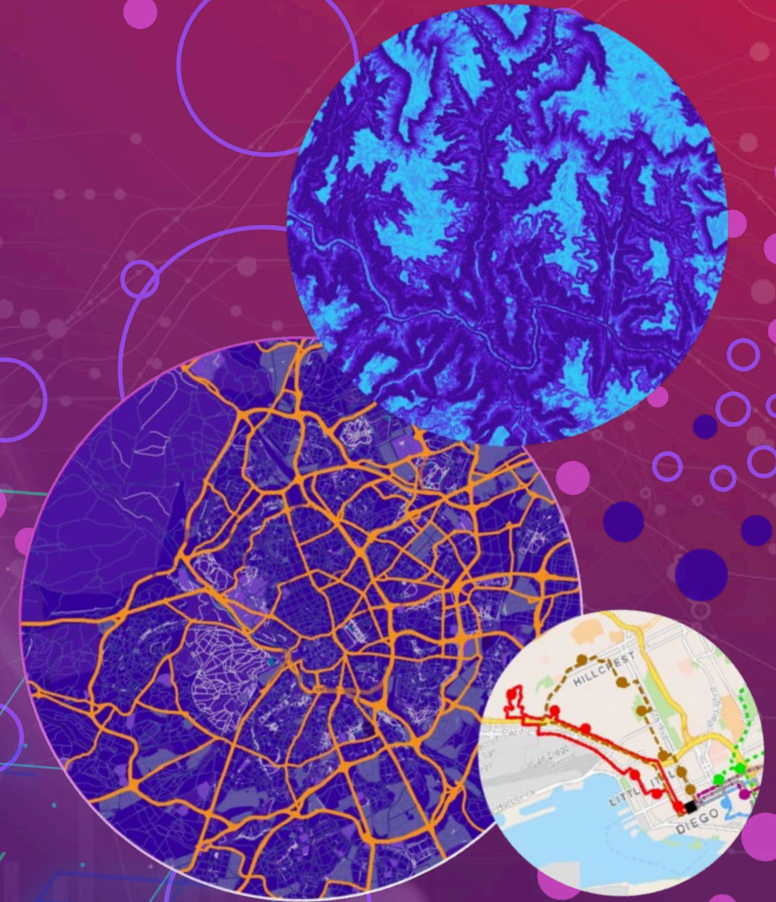
- Capital improvement project (CIP) prioritization
- Transparency, trackability, and equity of infrastructure investments
- Applying an equity lens to infrastructure projects
- Improved awareness of GIS capabilities (Artificial intelligence, machine learning, AR/VR, etc.)
- Preparing for mobility trends like electric vehicles (EVs), drone management, autonomous vehicles
- Zoning reform
- Housing affordability
- Prioritizing transportation safety and wildlife corridors (Vision Zero initiatives)
- Broadband expansion
- Safe drinking water (Lead and Copper Rule)
- Outdoor recreation and parks management
- Right of way management
- Environmental impact review



Trends (cont.)

- Address Humans in Crisis

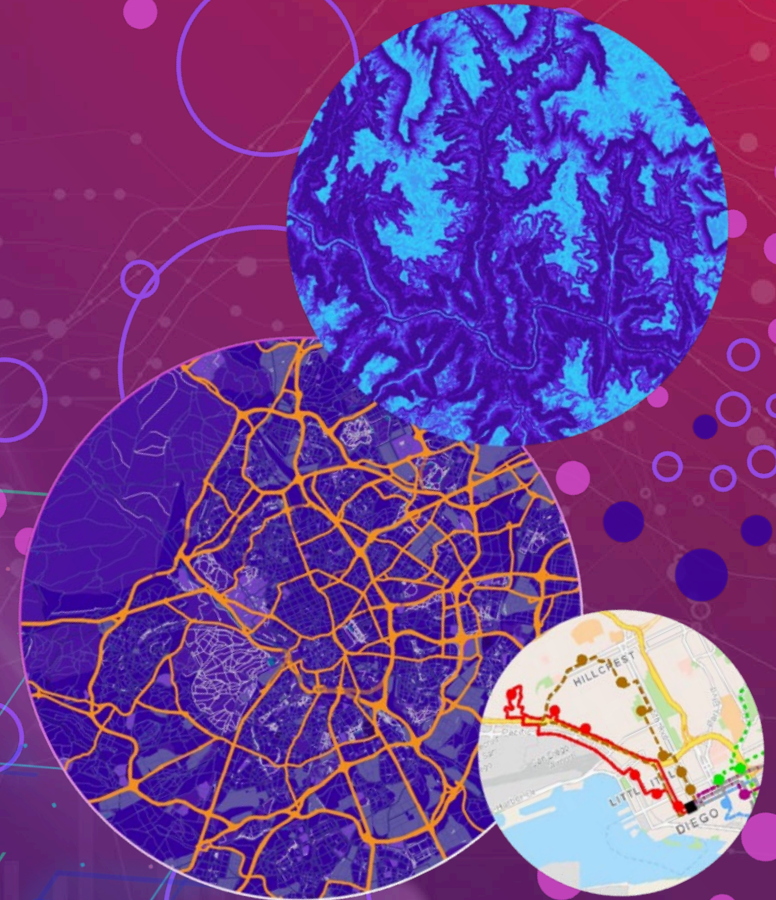
- Substance misuse (formerly opioid abuse)
- Mental health
- Homeless populations
- Disparities and lack of equitable services, resources, access
- Improved access to healthy food, services, transportation, jobs, education, etc.
- Disaster response
- Vector control
- Environmental health
- Safe drinking water (Lead and Copper Rule)
- Remediate blight and stabilize neighborhoods



Trends (cont.)

- **Improve Sustainability & Resiliency**

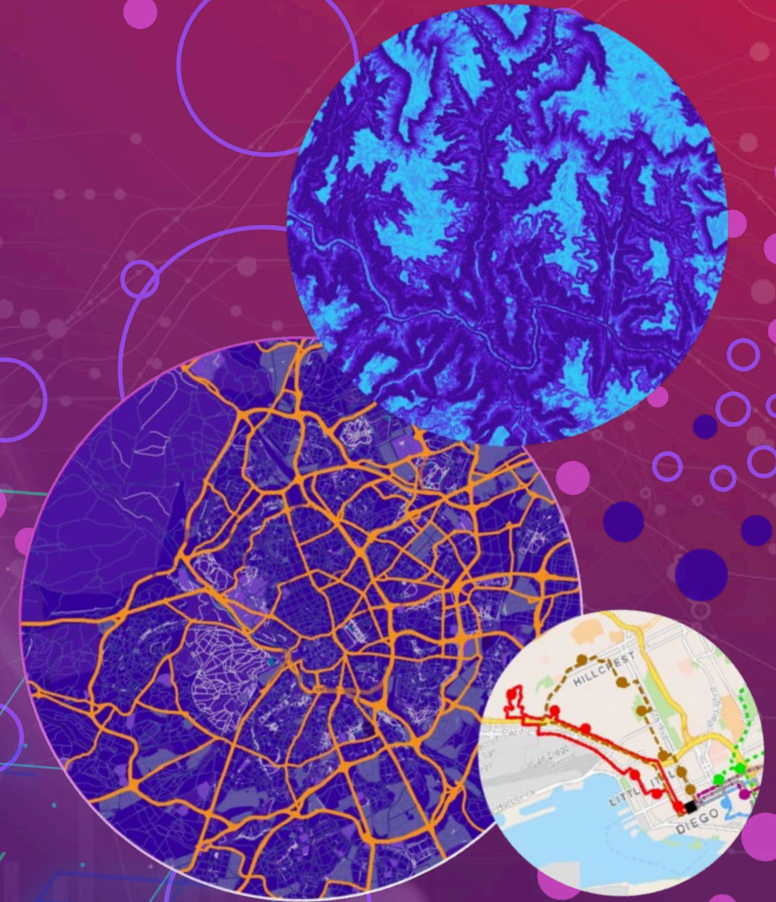
- Prepare for long term impacts (infrastructure, renewable energy)
- Lead in Water
- Conservation
- Creating things that last
- Bounce back from manmade and natural disasters
- Transportation mobility
- Economic mobility
- Environmental health
- Racial justice
- Water
- Parks and recreation
- Tree canopy enhancement



Trends (cont.)

- Achieve Equity & Inclusion

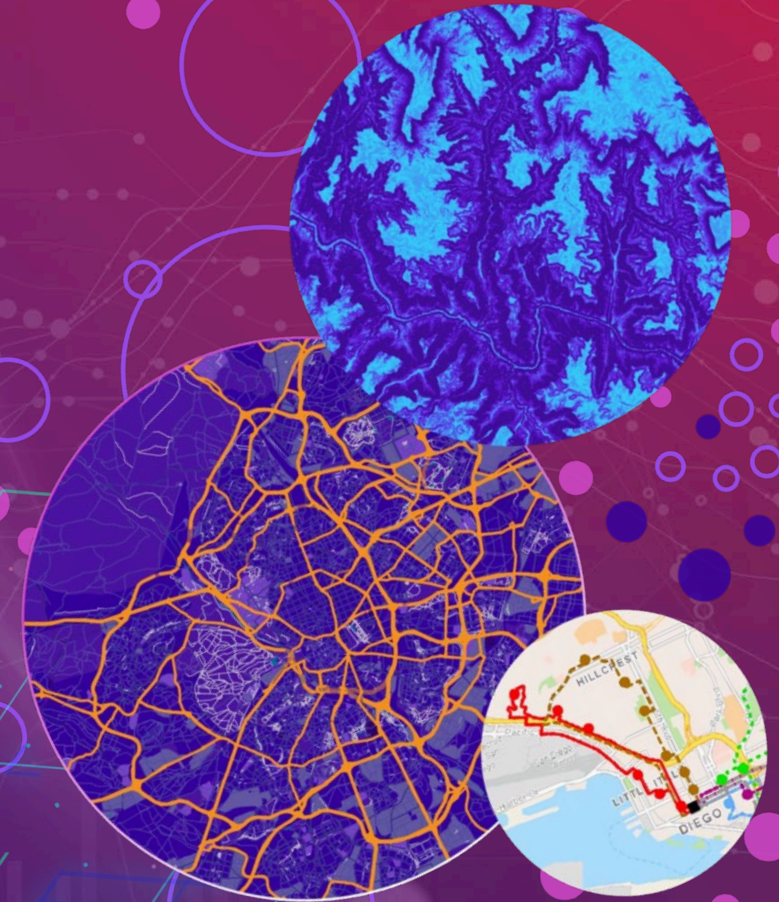
- Health equity
- Racial equity
- Civic inclusion
- Economic mobility
- Urban mobility
- Digital divide
- Infrastructure investment and project prioritization
- Equitable budgeting
- Underserved and unserved neighborhoods
- Tree canopy enhancement



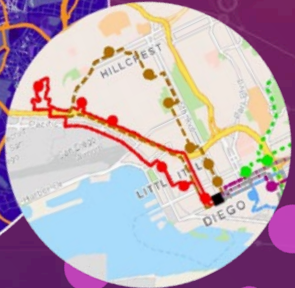
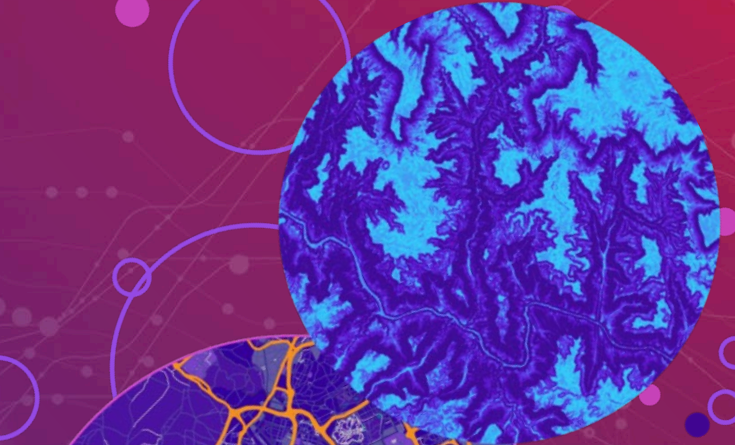
Trends (cont)

- Climate impact (carbon emissions, air quality, etc.)

- Capital improvement project (CIP) prioritization
- Transparency, trackability, and equity of infrastructure investments
- Applying an equity lens to infrastructure projects
- Improved awareness of GIS capabilities (Artificial intelligence, machine learning, AR/VR, etc.)
- Preparing for mobility trends like electric vehicles (EVs), drone management, autonomous vehicles
- Zoning reform
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- Right of way management
- Environmental impact review



Advanced Spatial Analytics



Analysis

Analytical Methods
and Spatial Algorithms

Data Science

Identify Patterns,
Trends, and
Anomalies

Artificial Intelligence

Solve Complex
Problems Using ML
and DL Techniques

SPATIAL

Data

Deriving Intelligence, Understanding, and Decisions



Data

ArcGIS Has the Right Tools and Frameworks for Your Enterprise Data Workflows



Engines

Purpose-Built Analytics



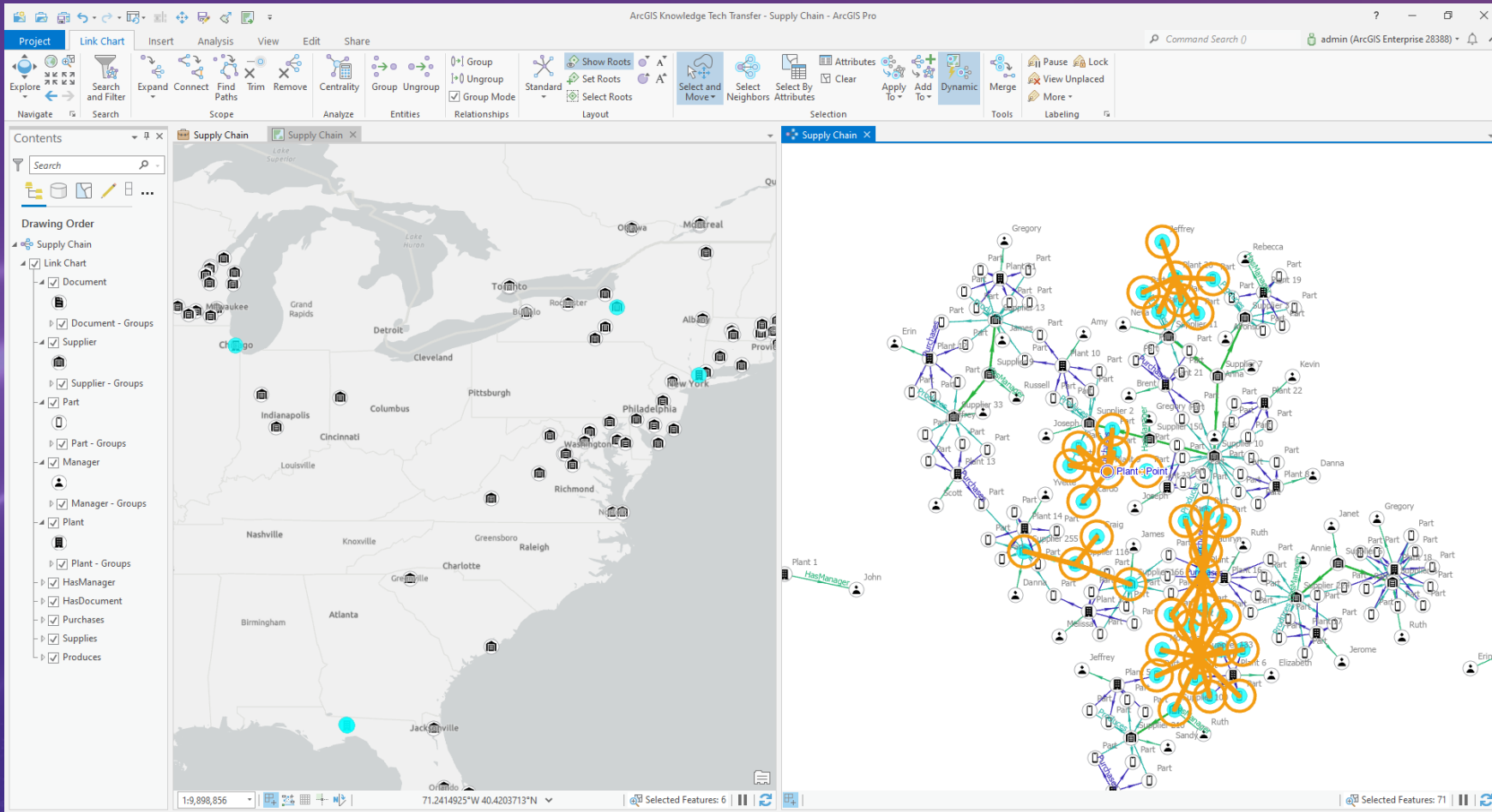


ArcGIS Knowledge

ArcGIS Knowledge connects ArcGIS Pro to the enterprise graph store, enabling users to explore and analyze spatial, nonspatial, unstructured, and structured data to accelerate decision-making.

Developed to seamlessly connect analysts to the data they need and the analytical tools they trust, ArcGIS Knowledge empowers collaborative all-source investigations and sharing this information across the enterprise.

Analysts can visualize information through multiple perspectives like maps, link charts, histograms, and entity cards to solve spatial and nonspatial problems. ArcGIS Knowledge is a cost-effective and flexible way to add enterprise knowledge graph analytics to your existing ArcGIS investment.

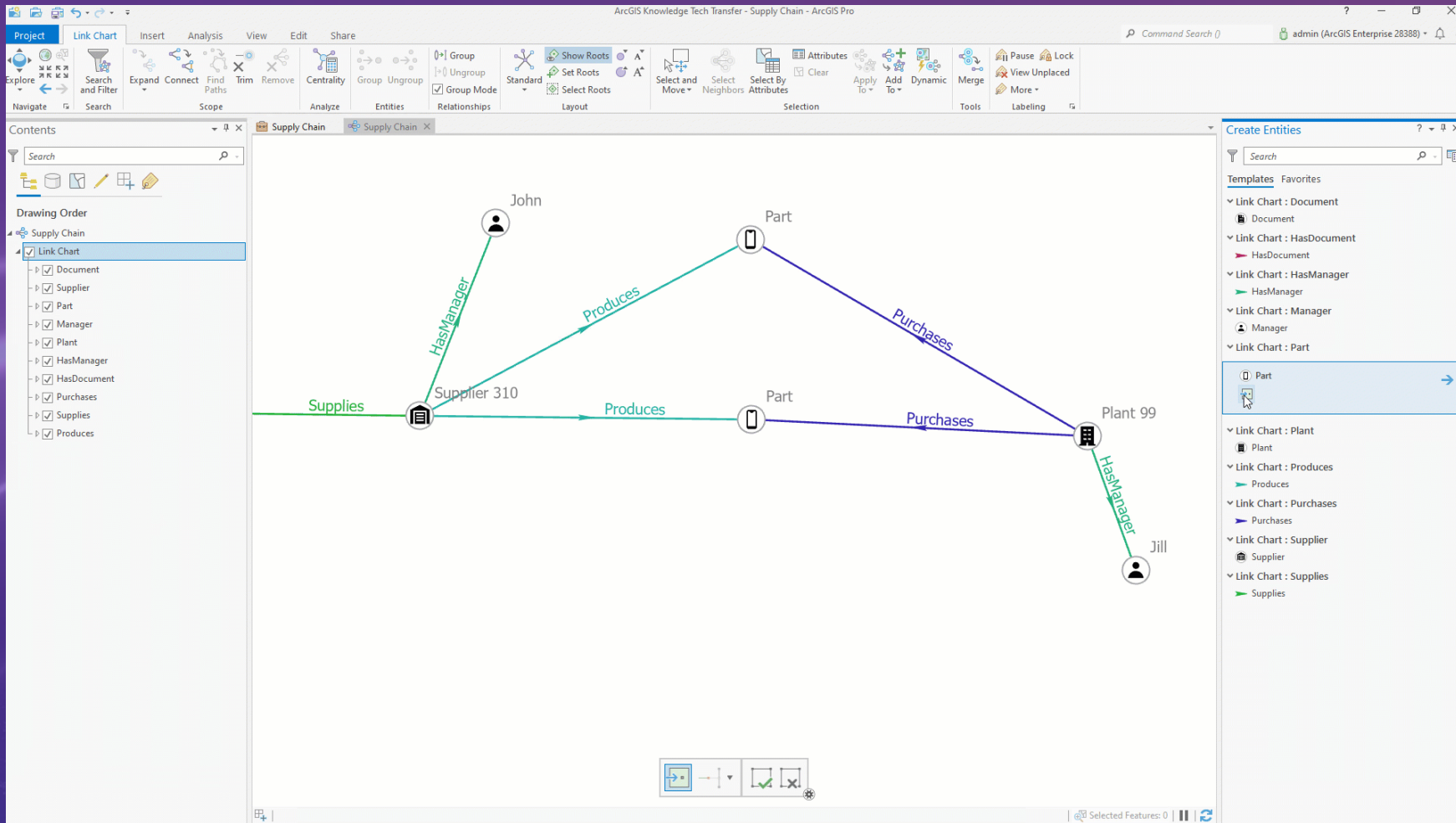


Knowledge Graphs

ArcGIS Knowledge provides an entity-centric approach to data modeling and analysis.

Information in a knowledge graph is structured around entities and the relationships between them.

This network of things is primarily nonspatial, even if some entities and relationships have an associated spatial location.



Knowledge Graphs

A knowledge graph allows you to create and query a graph network.

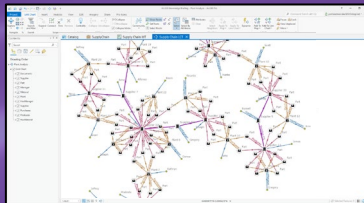
This network connects people, places, and things (represented by entities) with each other through relationships that define how they are associated.

An entity with a spatial location can be connected with other entities that do not have a spatial location, making it easy to work with spatial and nonspatial data together.

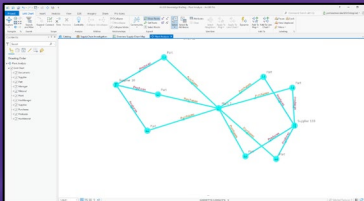
Data Discovery

Explore and Analyze Connection in your Data

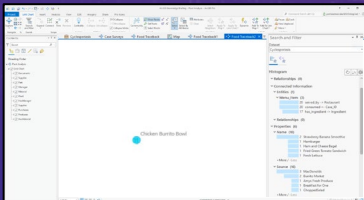
Data Management



Knowledge
Graphs

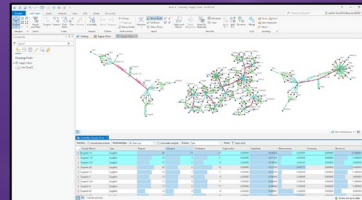


Relationships

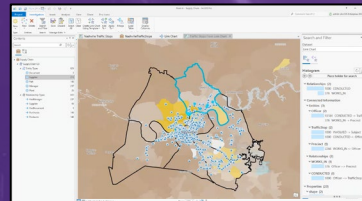


Entities

Graph Analytics

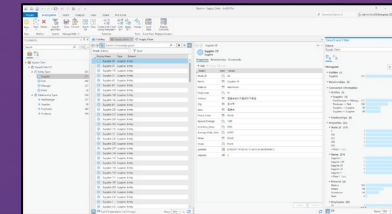


Graphs

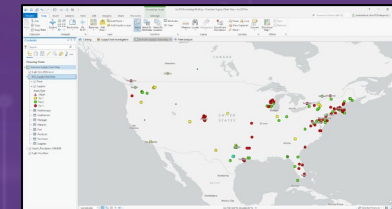


Spatial

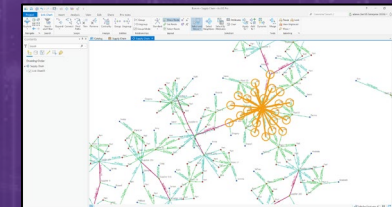
Visualizations



Investigations



Maps



Link Charts

Collaboration

Across the enterprise, in real-time



Individually, **no single user** can see the **whole picture** even though they are part of the **same enterprise** organization.



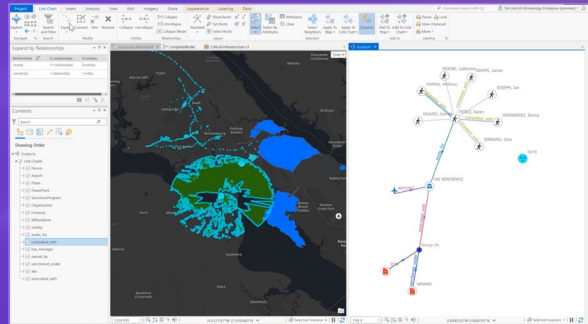
By contributing their connected data into ArcGIS Knowledge, these individuals can collaborate to build a more robust understanding of their data in context, enabling everyone across the enterprise to answer more complex analytic questions.



User Experiences

Across the enterprise

ArcGIS Pro



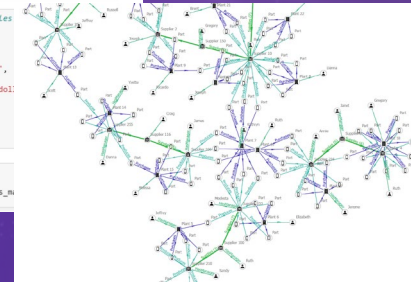
For Existing GIS Professionals

Notebooks & Data Science

```
What are the top five restaurants by sales volume?  
  
In [23]: # Get the restaurants with the highest sales revenue by  
# sorting on the "SALESVOL" column  
top_sales_sdf = restaurants_sdf.sort_values(  
    by=["salesvol"],  
    ascending=False).reset_index()  
top_five_sdf = top_sales_sdf.head()  
  
print("Top 5 Restaurants in Pittsburgh by Sales Volume:")  
top_five_sdf[["cname", "salesvol", "street", "city", "state",  
    "state_name", "zip"]]  
  
Top 5 Restaurants in Pittsburgh by Sales Volume:  
  
Out[23]:
```

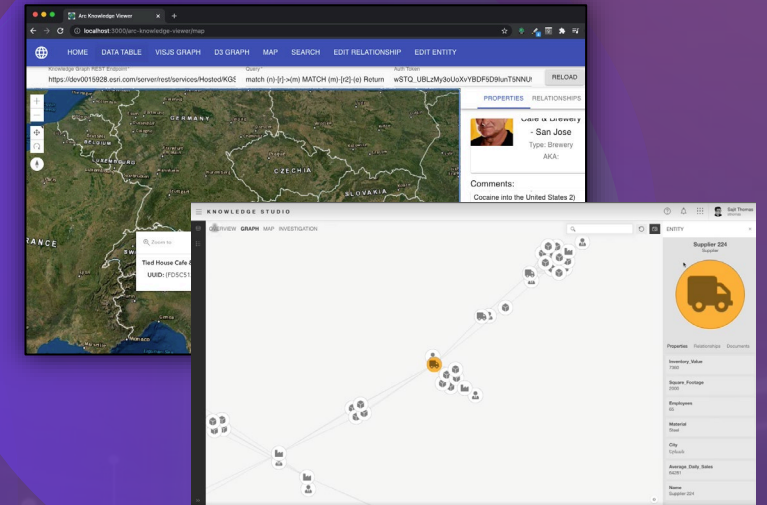
	cname	salesvol	street	city	state	state_name	zip
0	CHEESECAKE FACTORY	14035.0	ROSS PARK MALL DR	PITTSBURGH	PA	Pennsylvania	15237
1	EATN PARK	12963.0	PARK MANOR DR	PITTSBURGH	PA	Pennsylvania	15206
2	CHEESECAKE FACTORY	12631.0	S 27TH ST	PITTSBURGH	PA	Pennsylvania	15203
3	M FRIDAY	11695.0	PERRY HWY	PITTSBURGH	PA	Pennsylvania	15229
4	NANA	11695.0	WATERFRONT DR	PITTSBURGH	PA	Pennsylvania	15222

```
  
In [24]: # Create a basic chart of the top five restaurants by sales  
label = top_five_sdf["street"].tolist()  
value = top_five_sdf["salesvol"].tolist()  
  
p = figure(x_range=label,  
    title = "Top Five Restaurants by Sales Volume",  
    x_axis_label = "Restaurant Address",  
    y_axis_label = "Sales volume (in thousands of dol",  
    p.xaxis.major_label_orientation = np.pi/4,  
    p.vbar(x=label, top=value, width=0.5)  
    show(p)  
  
In [26]: # Plot the highest five selling restaurants  
top_five_restaurants_map = gis.map("Pittsburgh")  
top_five_sdf.spatial.plot(map_widget=top_five_restaurants_m  
top_five_restaurants_map
```



Python API Integration
(Spring 2022)

Web



Open Source Web Sample

Architecture

Enhanced to work with graph
(entities and relationships)

New

Desktop 

Portal 

Knowledge Graph
Link Chart Items



GeoEvent
Server



GeoAnalytics
Server



GIS
Server



Image
Server



Knowledge
Server

New



User Managed
(Oracle, SQL Server, PostgreSQL, DB2, HANA,...)

Neo4j, Cosmos DB, Neptune
(starting in Spring 2022)



Spatiotemporal



Relational



Graph

New



esri[®]

**THE
SCIENCE
OF
WHERE**[®]

Questions	Answers
<p>Can you please name the state legislatures that enlisted ESRI for redistricting consultations between 2020 and 2022. Thank you!</p>	<p>California was one of the only states that gave permission to talk about their efforts. Otherwise, a little over 15 states, a similar number of state political parties, and a number of courts (separate from the Leg they oversee) use our solution. This doesn't include cities and counties and advocacy groups and school systems.</p>

Q & A